

# Hazlet Youth Athletic League

TAX ID: 22-3658718

Dear Business Owner:

The Hazlet Youth Athletic League (HYAL) is a 501(c)(3) nonprofit youth sports organization proudly serving children and families in our community since 1957. Founded by local families to provide a safe and enjoyable baseball experience, HYAL has grown to offer programs in Baseball, Softball, Football, Cheerleading, Boys and Girls Basketball, and Wrestling. Our mission is to foster teamwork, discipline, confidence, and a strong sense of community through youth athletics.

HYAL serves hundreds of athletes annually and is proud to be a foundational program for the Hazlet Hawks and Raritan High School athletics. Beyond sports, HYAL is committed to academic excellence and leadership, awarding **eight annual scholarships** to local youth scholars and student-athletes in recognition of their achievements both on and off the field.

Despite rising operational costs, HYAL remains dedicated to keeping programs affordable while maintaining safe, high-quality facilities. Each year, HYAL reaches more than **2,000 Hazlet households**, along with thousands of visitors from surrounding communities through travel teams and hosted events at our sports complex.

To support our programs, we offer **advertising and sponsorship opportunities** through professionally displayed signage at the HYAL Sports Complex from **April 2026 through November 2026**, providing excellent visibility for local businesses.

## Annual Sponsorship Opportunities:

- **3' x 5' Field Sign:** \$350 (Baseball or Football field)
- **Dual Field Signage (Best Value):** \$600 3' x 5' sign on both Baseball & Football fields
- **Baseball Backstop Sign:** 4' x 6' – \$1,000 per field
- **Building Sign:** \$2,000 per sign (prime, year-round advertising)

Your support directly benefits our community by helping fund facilities, equipment, scholarships, and youth programs.

Thank you for your time and consideration. Please feel free to contact me with any questions or to discuss sponsorship opportunities. We look forward to partnering with you.

Thank you,

*Karen*

Karen Bachmann

[HYAL.Fundraising@gmail.com](mailto:HYAL.Fundraising@gmail.com)



[www.hyalhawks.com](http://www.hyalhawks.com)  
Tax Identification # 22-3658718  
PO Box 152, Hazlet, New Jersey 07730

*Hazlet Youth Athletic League  
is a 501c3 Non-Profit Organization*



## 2026 Sign Sponsorship Form

Please complete the form and return it with your business card and check payable to:

Hazlet Youth Athletic League  
Attention: Karen Bachmann  
PO Box 152  
Hazlet, NJ 07730

Send your electronic file for the specifications of your sign to

[hyal.fundraising@gmail.com](mailto:hyal.fundraising@gmail.com) Choose Sponsorship Level:

- ~ 3' x 5' Sign: \$350 per year per sign – Baseball Field
- ~ 3' x 5' Sign: \$350 per year per sign – Football Field
- ~ 3' x 5' Sign: \$600 per year for a sign on both Baseball & Football Field
- ~ Field Sponsorship: \$1,000 per field per year
- ~ Building Sign: \$2,000 per year per sign

Business Name: \_\_\_\_\_

Business Owner: \_\_\_\_\_

Address: \_\_\_\_\_

Phone Number: \_\_\_\_\_

Cell Number: \_\_\_\_\_

Email Address: \_\_\_\_\_

Type of Business: \_\_\_\_\_

Sign Instructions: \_\_\_\_\_

Length of Contract: \_\_\_\_\_

Signature: \_\_\_\_\_

Name of Child Sponsored: \_\_\_\_\_

Sports Child registered in: \_\_\_\_\_